



# AMERICAN INVESTOR DESK



**Network**



**Export**



**Invest**

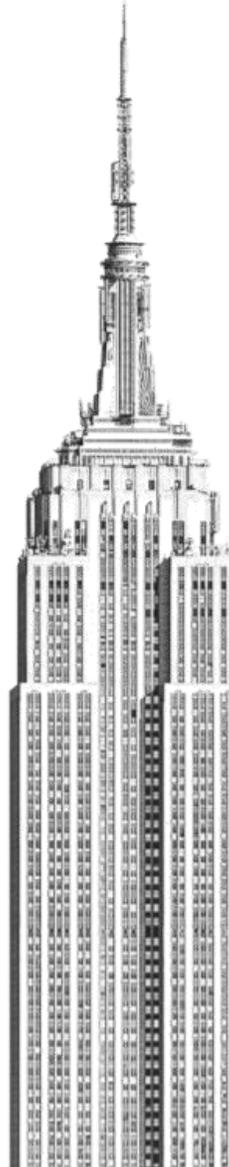




# Over 30 years of American investments in Poland ✓



**290+ AmCham  
Members**



## Key data on American companies in Poland

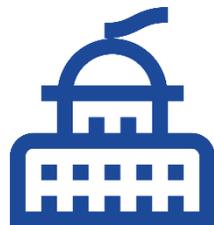




# AmCham's Mission ✓



**Acting as a representative body**



**Developing close contact with Polish authorities**



**Promoting U.S. trade & investment**



**Facilitating networking opportunities**



**Assisting members in utilizing U.S. Embassy channels**



**Providing critical business information**



**Promoting corporate governance**





**AMERICAN** 

**INVESTOR DESK** Problems we Help Solve ✓

Help you find **trusted partners** in the U.S.

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Help you get access to **proven business professionals**

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Help you find the **proper resources** for your U.S. business strategy

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Increase your **knowledge** about the country's market complexity

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Get one step closer to the American Dream  
at **aid@amcham.pl**

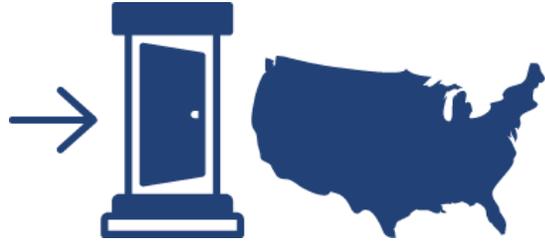


**AMERICAN** 

# **INVESTOR DESK 10 Step Roadmap**



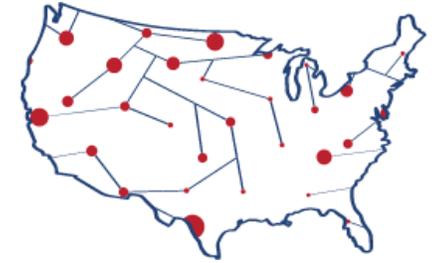
**Products & Services**



**Entry Strategy**



**Costs**



**Location**



**Company Registration**



**Taxes**



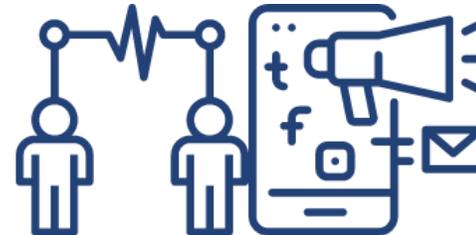
**Trademarks & Patents**



**Bank Account**



**Employment**



**Communication & Marketing**



# AMERICAN INVESTOR DESK Local Stakeholders



Visas – U.S. Embassy  
Consular Section



U.S. Embassy Commercial  
Section



Polish Investment  
& Trade Agency  
PFR Group

PAIH  
North America



Ministry of Economic Development,  
Labour and Technology

Ministry of Economic  
Development, Labor & Technology



Industrial Development  
Agency



National  
Economic Bank



PARP  
Grupa PFR

Polish Agency for Enterprise  
Development



Silesian Service Center for  
Investors and Exporters



# AMERICAN INVESTOR DESK Local Stakeholders



Krakow Technology Park



Pomeranian Science and Technology Park Gdynia



Agencja Rozwoju Aglomeracji Wrocławskiej  
Wrocław Agglomeration Development Agency

Wrocław Agglomeration Development Agency



OPOLSKIE CENTRUM  
ROZWOJU GOSPODARKI

Opole Center for Economic Development



Małopolska Agencja  
Rozwoju Regionalnego SA

Lesser Poland Regional Development Agency



Izba Przemysłowo-Handlowa  
w Krakowie

Chamber of Industry and Commerce in Krakow



Business in Małopolska

Business in Lesser Poland Center



REGIONALNA  
IZBA GOSPODARCZA  
W KATOWICACH

Regional Chamber of Commerce in Katowice



# AMERICAN INVESTOR DESK Local Stakeholders



Mazovia Development  
Agency



Olivia Business  
Centre



Tatra Chamber of  
Commerce

**HMI-SERVICE**

Local Entrepreneur  
Promoter



Marshal's Office of the  
Lubelskie Voivodeship in Lublin



Katowice Special Economic  
Zone



Pomeranian Special  
Economic Zone



Wałbrzych Special  
Economic Zone



# AMERICAN INVESTOR DESK Foreign Stakeholders



Serves the 12-County Greater Houston Region



Extension of the Governor's Office in Mississippi



Membership of 16 U.S. states with Offices in Europe



Georgia Department of Economic Development



State Primary Agency in Kentucky



Government Administration in Louisiana



Principal Economic Development Organization in Florida



Arkansas Economic Development Commission



# AMERICAN

# INVESTOR DESK Foreign Stakeholders

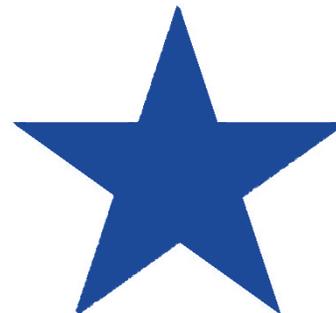


Economic Development Entity in the City of Buda

Non-Profit Organization Connecting Poland & Texas

Greater Austin Chamber of Commerce

Public-Private Economic Development Corporation in Brazos County, Texas.





# AMERICAN INVESTOR DESK Event Topics



Business in various sectoral branches



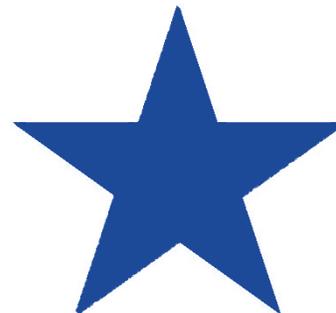
Business, social & cultural differences between states



Different rules & regulations between the EU & the U.S.



New trends in the U.S.





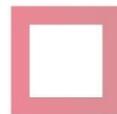
# AMERICAN INVESTOR DESK Past Events



NEW YEAR – NEW EXPERIENCE  
IN THE USA



**KEN STURGESS**  
FOUNDER & MANAGING PARTNER  
TRANSATLANTIC TRADE PARTNERS



**BGK**  
BANK GOSPODARSTWA  
KRAJOWEGO

**Inwestycje,  
finansowanie handlu zagranicznego,  
wsparcie:**

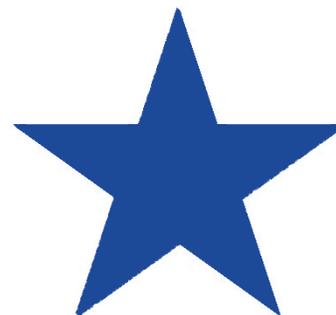
**webinar Agencji Rozwoju Przemysłu  
S.A. i Banku Gospodarstwa Krajowego**



Agencja  
Rozwoju  
Przemysłu  
S.A.




**SPRZEDAWAJ NA AMAZON**  
Warsztaty online dla przedsiębiorców



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